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## **OBJECTIVE**

Highly self motivated and goal-oriented multilingual (Spanish – English) professional committed to pursuing a long-term career in web design and graphic design. Offer a 5 Year track record experienced with user-centered development, information architecture, usability and design.

## **SUMMARY OF TECHNICAL SKILLS**

Web/Graphic Design Software: Adobe Web Premium CS3: Adobe Flash CS3, Adobe Dreamweaver CS3, Adobe Photoshop CS3, Adobe Illustrator CS3, Premiere Pro, Adobe InDesign CS2, Adobe After Effects 7, Adobe Encore DVD 2.0, Sound Forge 7.

Languages: Flash Action Script 1-2, HTML, XHTML, CSS Cascading Style Sheets, JavaScript.

## **WORK HISTORY**

- Senior Web Designer – May 2007 to Present (R Lloyd & Co.)

Duties: Performing all levels of web development, including CSS, flash scripting, video streaming, print media, content management, marketing campaigns and site traffic analysis. Create and managed proper documentation detailing guidelines and requirements for current and pending projects. [www.rlloydco.com](http://www.rlloydco.com)

- Creative Design Manager - May 2005 to March 2007 (Motorsports Management, Mooresville, NC)

Duties: Create and maintain CSS/HTML/Flash sites throughout the motorsports management family of NASCAR race drivers' websites to attain compliance with functional requirements, project enhancements, and user interface requirements. [www.motorsportsmanagement.com](http://www.motorsportsmanagement.com)

- Interactive Media Designer - October 2003 to May 2005 (Livemercial, West Palm Beach, FL)

Duties: Design overall concept of sites, organize and determine functionality to accomplish project requirements. Trouble shoot to ensure technical and graphical elements are incorporated correctly with web standards. [www.livemercial.com](http://www.livemercial.com)

## **RECENT WORK**

[www.terrilynazon.com](http://www.terrilynazon.com)- Celebrity Astrologer Terry Nazon's Web Site.

Duties: Developed visual design elements, fully CSS coded, CMS functionality, Flash audio streaming.

[www.newwaymovers.com](http://www.newwaymovers.com) - Florida based moving services.

Duties: Designed, developed web application interface using CSS and Flash.

## **EDUCATION**

Bachelors Interactive Media Design - Art Institute of Fort Lauderdale, 2002-2006